



PRESS RELEASE

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THIRD EYE LAUNCHES NEW SECURITY ALERT TRACKING SYSTEM SATS to be Demonstrated at ISC West EXPO, March 28-30, 2007

Las Vegas, NV – March 28, 2007. Third Eye, Inc. announced the launch of its unique, non-invasive employee security and safety surveillance tracking system at the ISC West Expo, March 28-30, 2007 at the Sands Expo and Convention Center, in Las Vegas NV. Part of the Expo's new product showcase (Booth #3050), Third Eye will promote the product to safety and security conscious companies. Its technology partner, SPO Medical, Inc. (SPOM.PK) will participate in this product demonstration.

The Security Alert Tracking System (SATS) leverages SPO Medical's technology for monitoring key vital signs. SPO Medical developed a bio-sensor chip with proprietary algorithms to collect information from the reflectance of light on the human body, in a non-invasive manner, to monitor key vital signs, including heart rate and oxygen saturation levels. SPO Medical has adapted its technology to various medical and consumer products which are distributed worldwide. (See www.spomedical.com.) Recognizing that the human heart rate fluctuates in stressful situations, such as when a person is subjected to threatening behavior or engaging in illegal activities, the Companies have extended the technology to create a system which can monitor employee safety and possible employee misappropriations.

The centerpiece of Third Eye's SATS unit is a wrist-mounted device that employees can wear comfortably which sends information wirelessly to the employer's central monitoring system. If the heart-rate exhibits unnatural fluctuations, the information is captured on the wrist unit and transmitted to the central monitoring system. The receiving system can be configured with a video surveillance system to trigger cameras to zoom in on the employee. Used in a casino, bank, office or store, SATS allows the employer's surveillance staff to immediately focus on the employee with unnatural heart-rate fluctuations and determine the source of the stress. This enhances employee security at the company and also can be deployed to assist in apprehending employees engaged in unlawful activities. For more information, visit www.3eyeinc.com.

"We are delighted to introduce SATS at the New Product Showcase of ICS West," said David Sims, Jr., President of Third Eye, Inc. "Increasingly companies are looking for unobtrusive ways to monitor both employee safety and security. SPO Medical's technology offers an innovative solution. Together with SPO we will demonstrate SATS' ease-of-use and technical capabilities for two key markets: the gaming industry, which is concerned with casino theft, and the banking industry, which is concerned with security and surveillance. We look forward to being well received by both potential customers at the Expo and the showcase's panel. We're confident that the partnership with SPO Medical in the security and surveillance arena will create similar success to that demonstrated by SPO Medical in the medical device market."

ISC West EXPO is the international showcase and launch pad for new products, technologies and solutions for the global security and surveillance industry. For further details, see www.iscwest.com.

A photo of the SATS wrist-mounted unit can be found at www.3eyeinc.com/sats.html.

About Third Eye, Inc.

Third Eye produces portable surveillance systems to companies concerned with the safety and security of their employees. It developed its first product, SATS – the Security Alert Tracking System, by partnering with SPO Medical to leverage its non-invasive technology for monitoring key vital signs. Employees wear a wrist-mounted device which relays information about heart-rate fluctuations wirelessly to the employer's central monitoring system, which can be configured with a video surveillance system. The target markets for SATS include casinos, banks, offices and retail stores. For more information, visit www.3eyeinc.com.

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